

OLIN

ORIGINS

Print Guidelines

OLIN Origins is a range of contemporary shades with natural allure. It has mineral, earthy, rough appearance with a soft feeling. The Olin Origins range is member of 1% for the Planet and hence dedicates 1% of its sales revenues towards environmental, non-profit, organisations

Description

- Olin Origins is a fully integrated high quality range of premium papers and boards with natural allure, available in 5 earthy shades from 120g to 320g with coordinated envelopes
- Olin Origins is carbon neutral

Pulp / Raw material

- Olin Origins is produced by an environmental friendly manufacturing process that uses pulp from well managed forests certified in accordance with the rules of the Forest Stewardship Council (FSC).
- Olin Origins is made from 100% ECF (elementary Chlorine Free) woodpulp.

Applications

- Corporate communication, annual reports, business cards, letterheads, purchase orders, programs, invitations, leaflets, pharmaceutical instructions, folders, books, luxury packaging...

Preparation

- Store at room temperature (17-23°C), at a relative humidity of 50%, from 24 to 48 hours before use.
- Protect the paper against any risk of moisture during the whole process. In particular, unwrap the paper only at the last moment before printing and rewrap it immediately after the print run.
- Do not use set-off powder when printing.

Pre-press

- Large printed surface: under colour-removal necessary.
- Intense full colours:
Black: blue support (40%) recommended
Colours: one or several support colours recommended
- Screen ruling: 150-163

Printing

- Litho offset: Suitable.
- Laser printing : Suitable with Olin Origins 120g for small and medium runs. Use appropriate inks.
- Pre-printing : Fully suitable with Olin Origins 120g. Use appropriate inks that are laser compatibles.
- Screen printing: suitable.
- Dry Toner presses: compatible
- Liquid Toner printing: compatible with specific Olin Origins Digital for HP Indigo

Finishing and conversion

- Embossing & die-stamping: all techniques can be used.
- Hot foil stamping: no precautions are necessary when using conventional foil stamping techniques. Foil blockers can recommend the best foil to suit the image and paper chosen.
- Varnishing: possible but trials to be made first.
- Lamination: not recommended.
- Scoring: starting at 120g, scoring with counterpart.
- Cutting: it is recommended to wait 24hours after the printing.
- Ensure that the blade of the guillotine is sharp enough in order to avoid dust deposits.

Certifications

- ISO 9001
- ISO 14001
- ISO 9706 : permanent paper – Suitable for archival use with Olin Origins Chalk only
- OBA Free : Only for Olin Origins Chalk- no use of Optical Brightener Agents in the paper manufacturing process.



Olin Origins is a member of 1% for the Planet and hence dedicates 1% of its sales revenue towards environmental, non profit organisations.

